

JUNE'S PERSONA AND SHADOW IN THE NOVEL

***YELLOWFACE* BY REBECCA F. KUANG**

A THESIS

Submitted in Partial Fulfillment of the Requirements for the Sarjana Sastra

(S.S)



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PREFACE

This research was conducted as a requirement for the Bachelor of Literature (S.S.) program in the English Department, Faculty of Letters, Universitas Pamulang. The title of this research is “June’s Persona And Shadow In The Novel *Yellowface* By Rebecca F. Kuang.” The primary focus of this research is the persona and shadow, and their impact on the main character depicted in the novel.

The writer acknowledges that nothing is perfect. Hopefully, this research can serve as a reference for other writers interested in analyzing archetypes, particularly persona and shadow, in literary works, and as a loyal companion for anyone seeking a more productive life.

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With all humility, the writer hopes that readers will benefit from this and remain resilient through every ongoing storm. With a grateful heart, the writer dedicates this work as a token of the writer's gratitude.

Sabbe Satta Bhavantu Sukhitata.

Sadhu... Sadhu... Sadhu...

Tangerang Selatan, January 2026

The writer,

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ABSTRACT

The purpose of this study is to analyze the personas and shadows depicted in the novel and their impact on the character. The object of this study is the novel *Yellowface* (2023) written by Rebecca F. Kuang. This study presents a descriptive analysis using a qualitative approach. The writer draws on Carl Gustav Jung's (1968) theory of archetypes to guide the analysis of this research. The collected data consists of narrative sentences and excerpts from conversations in the novel related to the issues discussed, namely persona and shadow, and to the impact of their conflict. The results of this study indicate that the persona archetype is shown through the main character's attitude when socializing and showing sympathy to maintain her public and professional image, while the main character's shadow is shown through her behavior of stealing a manuscript belonging to her deceased friend and using lies to cover up her lies. Then the impact caused by the conflict between the persona and shadow of the main character is depicted in the novel with mental disorders such as hallucinations, insomnia, and difficulty eating.

Keywords: *Archetype, Carl Gustav Jung, Persona, Personality, Psychoanalysis, Shadow*

ABSTRAK

Penelitian ini bertujuan untuk menganalisa bagaimana persona dan shadow digambarkan dalam novel dan dampak yang ditimbulkan dari konflik keduanya terhadap karakter. Objek yang digunakan dalam penelitian ini adalah novel yang berjudul *Yellowface* (2023) karya Rebecca F. Kuang. Penelitian ini menyajikan analisis dalam bentuk deskripsi dengan menggunakan pendekatan kualitatif. Penulis menggunakan teori arketipe Carl Gustav Jung (1968) sebagai panduan dalam penelitian. Data yang dikumpulkan berupa kalimat narasi dan kutipan percakapan yang ada di dalam novel yang berkaitan dengan isu yang dibahas, yakni persona dan shadow serta dampak yang ditimbulkan dari konflik keduanya. Hasil dari penelitian ini menunjukkan bahwa arketipe persona ditunjukkan melalui sikap tokoh utama saat bersosialisasi dan menunjukkan simpati untuk menjaga citra publik dan profesionalnya, sedangkan shadow tokoh utama ditunjukkan melalui perilakunya yang mencuri naskah milik temannya yang sudah meninggal dan menggunakan kebohongan untuk menutupi kebohongannya. Kemudian dampak yang ditimbulkan dari konflik persona dan shadow tokoh utama digambarkan dalam novel dengan adanya gangguan mental seperti halusinasi, insomnia, hingga kesulitan makan.

Kata kunci: *Aarketipe, Carl Gustav Jung, Persona, Personaliti, Psikoanalisis, Shadow*

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